



MAKE IT “AG DAY” IN YOUR COUNTY AND HOMETOWN

Kansas Agriculture Day is Tuesday, March 21, 2017, and we invite every county and community, large and small, across the state of Kansas to celebrate. You can recognize your community’s farmers, ranchers and agribusinesses by initiating Kansas Agriculture Day activities at the local level. We ask for your participation in the following two activities:

- 1) Promote and participate in the statewide food drive, Neighbor to Neighbor, by donating at your local Dillons Food Store or seeking a food drop box from one of the three partner food banks: the Kansas Food Bank, Harvesters–The Community Food Network or Second Harvest Community Food Bank. See the provided food bank service map to find out which food bank services your area.
- 2) Host a local event on Kansas Agriculture Day, March 21, and send a press release about it to local media. For your convenience, a draft press release is provided.

Ag Day Event Ideas

Are you interested in hosting an event on Ag Day? Consider these event ideas — or come up with your own!

- Host a pancake feed or other meal on Kansas Agriculture Day in honor of your region’s farmers and ranchers.
- Work with your local newspaper to publish a feature section on agriculture in the area.
- Organize a Neighbor to Neighbor food drive with your local FFA chapter or 4-H Club.
- Work with local agribusinesses to highlight their commitment to agriculture and promote Agriculture Day.
- Organize a “Thank a Farmer” day at a local elementary school with in-class presentations.
- Seek sponsorships and offer to host field trips for elementary students to visit a nearby farm.
- Coordinate a presentation from farmers and ranchers at the local library, senior citizen center, etc.
- Host a town hall forum and feature panelists to discuss the “hot topics” in agriculture in your region.

Have other ideas? Let us know.

We’d like to know how every county in Kansas celebrates Agriculture Day this year! Please post pictures of your event to our Facebook page, or utilize the hashtags #ksag and #ksagmonth on Twitter.

Please contact the Kansas Department of Agriculture with any questions or concerns at kda.events@ks.gov or 785-564-6700.